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## Mac-House Establishes Strategic Investment Fund to Build "Next Pillar of Growth"

Investment in technology companies that contribute to transformation in the apparel and retail sectors, in addition to next-generation growth areas such as generative AI, cryptocurrency assets, and Web3.

Mac-House Co., Ltd. (Head Office: Suginami-ku, Tokyo; President and Representative Director: Koji Ishino; hereinafter "the Company") has decided to establish a growth investment fund led by the Company (tentatively named "Growth & Innovation Fund") for the purpose of sustainable enhancement of corporate value and construction of new revenue foundations. We hereby announce this decision as follows.

### ◆Establishment of Growth Investment Fund by Our Company

This fund focuses primarily on investing in technology companies that contribute to transformative growth in next-generation sectors driven by innovative technologies such as generative AI, cryptocurrency assets, and Web3, as well as in the transformation of the apparel and retail sectors, which are our core business areas.



Additionally, we consider it one of our important objectives to build networks with excellent external venture entrepreneurs and growth companies, and to incorporate the knowledge, talent, and management resources necessary for our own management restructuring and revenue model diversification. Through this approach, while maintaining our apparel business as our foundation, we aim to evolve into a "hybrid management model" that integrates real industry with the digital economy, and transition to our next stage of growth.

#### ◆Background of Fund Formation

This fund emphasizes not only securing investment returns but also "strategic returns" such as acquiring new insights and networks essential to our company and creating business partnership opportunities. In particular, we will deploy an investment strategy that focuses on forming connections with companies and talent that will serve as management resources for our company's renewed growth.

<p><b>Focus on strategic returns</b></p>	<ul style="list-style-type: none"> <li>● Acquiring new knowledge and networks</li> <li>● Creating business partnership opportunities</li> <li>● Forming contact points with companies and human resources that will become management resources</li> </ul>
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## investment area

Generative AI and next-generation infrastructure construction	Crypto assets Web3 area	Apparel Retail Transformation Areas
We will focus on investing in companies in the infrastructure field that supports the AI society, such as the social implementation of generative AI, development of fundamental models, GPU cluster operation, digital ID, and security technology.	We invest in technologies and businesses that will be the foundation of the <u>blockchain</u> era, including Bitcoin-related businesses, decentralized finance ( <u>DeFi</u> ), security tokens, stable coins, node operations, and staking infrastructure construction.	We will promote investment in companies that contribute to the structural transformation of the apparel industry, such as retail media, AI supply chains, inventory optimization algorithms, 3D try-on, virtual stores, circular fiber materials, and sustainable e-commerce.

### ◆Fund Overview (Planned)

- Name: Growth & Innovation Fund (tentative name)
- Fund Organizer: Mac-House Co., Ltd. and partners
- Investment Target: Unlisted and listed venture companies in the following priority sectors
- Investment Method: Direct investment and indirect investment through LPS and other vehicles
- Investment Scale: Starting from several hundred million yen with plans for gradual expansion
- Investment Structure: Initially funded solely by the company, with consideration for external investment in the future

### ◆Mac House's Vision for Evolution into an "Investment-Focused Company"

This fund represents our company's symbolic initiative to evolve into an "investing enterprise" that breaks away from our previous retail-centered business model and takes calculated risks by deploying capital in sectors that form the foundation of future society. We plan to execute our initial investment by the end of 2025 and have already begun discussions with multiple startup companies and external partners. In the future, we aim to establish a framework for accepting external investors and are considering the introduction of fund-of-funds functionality and joint GP schemes with alliance partners.

Furthermore, the network with external executives, insights into cutting-edge technologies, and new revenue streams gained through investment activities can serve as management resources that will dramatically enhance our own management capabilities. By incorporating such external growth potential, our company will continue contributing to societal transformation as a hybrid enterprise that drives both "real business and capital" operations. Additionally, for individual investment projects, we will appropriately provide necessary disclosures and reports on each occasion.

### ◆Future Outlook

Preparations for fund establishment are in their final stages, and we are currently proceeding with legal and institutional arrangements, formation of the investment committee, and selection of initial investment projects. In the initial phase, we will conduct agile investments primarily utilizing our company's cash resources to accumulate track record and enhance creditworthiness. Subsequently, we aim to gradually expand collaboration with domestic and international institutional investors and individual investors to achieve fund scale expansion.

While the impact of this matter on the current fiscal year's consolidated performance is expected to be minimal, we believe it will contribute to the accumulation of asset management returns and the enhancement of our company's overall corporate value over the medium to long term.

### ■ Various Links

Corporate Website: <https://biz-mac-house.jp>

News List: <https://biz-mac-house.jp/news/?cat=cat01>