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Representative:

Koji Ishino, Representative Director

and President

(Securities code: 7603; TSE Standard Market)

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Notice Regarding Increase in Bitcoin Acquisition Amount with Focus on Growth and Value Preservation

MAC HOUSE CO.,LTD. (hereinafter "the Company") hereby announces that at the Board of Directors meeting held on July 28, 2025, it was resolved to increase the investment amount for cryptocurrency (Bitcoin) acquisition with the aim of enhancing medium to long-term corporate value and optimizing capital efficiency.

1. Details of Changes

Additional Investment Amount: 2.3 billion yen Previous Investment Amount: 1.7 billion yen

Total Investment Amount After Change :4.0 billion yen

2.Reason for Changes

As part of its growth strategy, the Company has determined a policy in its Bitcoin Treasury strategy to aim for the acquisition of

We have decided to target the acquisition of 1,000 BTC or more. This decision is based on Bitcoin's diversification effect as an uncorrelated asset and its potential for future value appreciation, representing a strategic decision aimed at strengthening the Company's financial foundation and building a next-generation asset strategy. Taking into account the current business environment, improvement in the Company's

financial structure, and future revenue generation opportunities, we will expand the investment amount to 4.0 billion yen as a short-term acquisition target. Regarding the actual acquisition, it will be implemented gradually in accordance with the Company's Bitcoin acquisition policy, which balances financial conditions, efficiency, and risk hedging. The Company will also make appropriate disclosures regarding the operational status.

3. Future Outlook

At present, the impact of this matter on the current fiscal year's performance is expected to be minimal. However, should any significant impact arise, the Company will promptly disclose such information.